

YOU+\$5K=

What would Shannon Lucier, founder of San Diego-based Bombshell Stamps, do with an extra \$5,000?

LAST YEAR, Shannon Lucier, founder of the highly successful Monster Graphics design company, turned one of her hobbies into a second revenue stream. Bombshell Stamps creates unique rubber stamps based on pinup models, tattoos and other nontraditional designs. With \$5,000, Lucier says she could easily double or triple Bombshell's bottom line, and she's sure she could leave her mark on the stamping world. "Commissioning more work would help to increase the artists' recognition and add to their professional portfolios," she says. "As an artist myself, this makes me feel like I'm paying it forward to all those who gave a starting artist the chance to shine." —Jason Daley

\$2,000

Hiring artists and paying for new custom art for stamps

\$2,000

Producing new stamps



\$1,000

More advertising in craft-related media